

## Bookings buoyant as RSVP unveils new features

**London, UK – 16 March:** A host of new feature areas have been revealed for this year's RSVP event and party exhibition.

Taking place on 28-29 April 2010 at the Business Design Centre in Islington, London, RSVP is the show for professional planners of weddings, birthday parties, anniversaries, charity events or corporate hospitality.

Exhibitors at the event typically range from venues, party entertainers and performers, to florists, caterers, invitation specialists, production companies and event stylists.

Caroline Reader, marketing manager for show organiser Single Market Events said features this year will include:

- RSVP in Bloom – an area of the hall showing off the work of some of the UK's top florists.
- Reservations Only, a showcase of some of the country's best restaurants, bistros, hotels and members clubs. The feature aims to "recreate the mood and atmosphere" of the venues, "bringing their dining experience to life".
- Cocktails and Canapés – visitors will be able to sample free canapés and watch expert cocktail makers show off their skills.
- RSVP's Got Talent, a stage area to where entertainers such as magicians, signers, mime acts, dancers and gymnasts will perform throughout the two days of the exhibition.

- Theme!, a space where four cutting-edge theming companies will unveil some of their most innovative theming ideas.
- Ideas Trail links together smaller suppliers who can offer “bespoke finishing touches” to an event that can help it “go with a bang”.

According to Caroline, both exhibitor bookings and early visitor registrations are “going well”.

She added: “Most of the stands in the main areas are booked and we are expecting, as is the case every year, a lot of last minute exhibitors.”

The show guide at this year’s RSVP event, which is given away free to visitors to the show and is produced by Publishing Events, will include the full programme of seminars, theatre and workshop talks and demonstrations, the exhibition floor plans, A-Z list of exhibitors and exhibitor profiles.

To find out more about the show, visit [www.rsvpevent.co.uk](http://www.rsvpevent.co.uk). For more information about the show guide, call Caroline Warrick on 020 7841 5962, or email [c.warrick@publishingevents.com](mailto:c.warrick@publishingevents.com)

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